

TOM DYER

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tom@greenmonkeyrecords.com

Recording engineer, mastering engineer, record label owner, musician and so on with over thirty-five years experience. Senior level education leader with over twenty-five years experience in faculty/staff hiring and development; budgeting and fiscal management; admissions; curriculum development; state and regional accreditation; capitol and leasehold development; adult education; facilities and staff scheduling.

EDUCATION

Doctor of Education, Johnson & Wales University, Providence, RI.

Educational Leadership, Higher Education program.

Dissertation: *Selected Correlates of Student Persistence and Institutional Factors in For-Profit Art and Design Colleges.*

Master of Education, University of Washington, Seattle, WA.

Educational Leadership and Policy Studies, Higher Education emphasis.

Bachelor of Arts, University of Washington, Seattle, WA.

Major: Communications, Member: Golden Key Honors Society.

Associate of Arts, Seattle Central Community College, Seattle, WA.

General Studies, Member: Phi Theta Kappa Society.

Western Washington University, Bellingham, WA.

General Studies.

ARTIST DISCOGRAPHY

Tom Dyer's New Pagan Gods Play Hendrix single (2016)

Meditations on Prince Bowie single (2016)

History of Northwest Rock Vol.1 1959-1968 (2015)

Me Three – No Money ... No Fun reissue (2015)

Xmas – 30 Years In The Making (2014)

The Colorplates – Agony and Ecstasy (2013)

I Ain't Blue Any More (2012)

The Icons – Appointment With Destiny! (2011)

The Icons – Masters of Disaster (2011)

Songs From Academia Vol.2: Instrumental and Spoken Word, 1980-2008 (2010)

Songs From Academia Vol.1: Songs With Singing, 1981-2009 (2009)

I Lived Three Lives (1984)

Truth or Consequences (1983)

PUBLICATIONS *People to People: An Introduction to Communications.* Fearn-Banks, Kathleen, Anthony B. Chan, Ed. "Records/CDs" American Heritage, New York, 1998.

PROFESSIONAL/COMMUNITY ASSOCIATIONS

The Recording Academy, Pacific Northwest Branch: Voting Member: 1994-2016; Organizing Committee: 1996; Producers and Engineers Committee, 2012 – present; Board of Governors, 2013-2016;

Co-Chair, Advocacy Committee 2014 – 2015; Chair Education Committee 2015-2016.

Rotary #4 Member, Arts Committee, Early Education Committee, Rogues: 2009-2011.

Seattle Chamber of Commerce Member: 2006-2016.

Audio Engineering Society: Member: 1998-2008.

Cub Scout Den Leader: 1999-2001.

Washington Lawyers for the Arts: Board Member: 1998.

Washington Film & Video Association: Member 1995.

Washington Music Industry Coalition: Board of Directors: 1993.

Northwest Area Music Association: Board of Directors: 1992.

Northwest Music Conference, Panelist: 1990, 1991, 1992.

EMPLOYMENT

1983- Present Green Monkey Records/ Half the World Publishing/ TDS Productions

Owner/Operator

Duties: Artist; Audio engineer/mastering engineer/producer; Session musician/songwriter; Video direction and editing; Graphic design and art direction; Studio design and build-out; Artist development and management; Product design and manufacture; Event booking and promotion; Advertising and publicity; Sales and distribution.

Accomplishments:

- Revitalized label in 2009 with first new releases since 1991.
- Designed cover for many post-2009 releases
- Mastered audio for many of said albums
- Engineered multiple albums during that period.
- 87 CDs/LPs/download albums/singles/cassettes released domestically.
- 11 albums released as solo artist/group member.
- Creation of Green Monkey YouTube channel with 58 videos to date.
- Licensing agreements in Australia, England, Germany, Greece, Sweden, Switzerland and USA.
- Chart action in all major trades for *Kim The Waitress* (1994).
- Produced, engineered and mastered many albums for Northwest Artists.
- Seven recordings placed in Northwest music publication *The Rocket's* All-Time Northwest 100 (1987).

1989 – 2016 Education Management Corporation, Inc.

President: Argosy University, Seattle (2006 - 2016).

Dean of Academic Affairs: The New England Institute of Art (2001 - 2006).

Assistant Dean of Education: The Art Institute of Seattle (1998 - 2001).

Academic Department Director: Audio Production (1994 - 2001);
Multimedia & Web Design (1996 - 1998); Music and Video Business (1994);
Music Business (1999 - 2000); Video Production (1994 - 1998).

Instructor: (1989 - 1998).

Duties as President:

- President for Seattle campus with fourteen academic programs, five-hundred-fifty students, and thirty-eight faculty and staff at its peak, part of nineteen-campus, regionally accredited university centered out of Orange, CA.
- Oversight of all campus matters, including admissions, academic affairs, financial management, student services, student financial services, legal matters, campus security, technology and facilities.

Accomplishments:

- Added new programs to campus including Organizational Leadership EdD, Criminal Justice BS, Liberal Arts BA.
- Developed Future Leaders Scholarship program for Puget Sound Community College graduates.
- Hired half of total employee headcount in first year on campus, including Vice President of Academic Affairs, Senior Director of Admissions, Director of Student Services, Chair of Business Program, and Chair of Education Program.
- Took campus that had achieved one New Student Start plan in three years, to exceeding plan on all new student starts for over two straight years, growing the campus from around 420 students to 550 during this period.
- Developed Argosy Conversation with Community speakers series, featured on YouTube.
- Developed “active shooter” preparedness and prevention campus training.
- Started student therapist clinic, The Psychology Center, to develop practicum and internship opportunities for Argosy students, while serving community.
- Developed campus policy and procedures manual aligned with University policy to improve service to students.
- Took campus out of probation status with U.S. Immigration Service.
- Led Seattle Campus self-study for the University's successful accreditation visit with HLC, resulting in seven year re-accreditation.
- Taught class in Criminal Justice BS program.
- Served as Chair of the Doctorate in Education program.

Duties as Dean of Academic Affairs:

- Chief Academic Officer for 1,400+ SSB institution with twelve academic programs and one-hundred-forty faculty members, five person library staff, a five person academic support center staff and three person registrar's office.
- Responsible for development, implementation and assessment of curriculum.
- Responsible for leading college student persistence efforts.
- Responsible for creating and managing Academic Affairs portion of college budget, including 500k annual capitol budget.
- Responsible for hiring, training and assessment of faculty and staff, including Registrar's Office, Library and Academic Support Center.

Accomplishments:

- Led successful state approval of college's first eight bachelor's degrees in Graphic Design, Interactive Media Design, Interior Design, Media Arts & Animation, Digital Media Production, Audio & Media Technology, Advertising and Photography, as well an associates degree in Photography.
- Led successful self-study for regional accreditation of New England Association of Schools and Colleges (NEASC) bachelors degree granting authority.
- Developed Continuing Education program, the Center for Professional Development.
- Increased student persistence 18.2% in five academic years. Exceeded persistence plan every year.
- Increased average registered credit from 12.28 in Fall 2003 to 14.16 in Fall 2006.
- Instituted for-credit Freshman Seminar course to improve new student persistence.
- Developed Academic Support Center to work with at-risk students.
- Developed Faculty from 6 full-time to 39 full-time members.
- Developed standardized criteria for faculty pay levels and implemented positive salary adjustments.
- Implemented increased committee participation for faculty and staff resulting in a number of new committees and stronger participation in existing committees.
- Instituted Faculty Development program, Faculty Sabbatical and Faculty Development grants.
- Brought library from 800 volumes to 4,000 while increasing space and bringing staff from 1 half-time person to a staff of 5 to meet regional accrediting standards.
- Developed 53 High School Articulation agreements 2003/2006.
- Served on NEASC accreditation visiting teams, Portland, Maine 2003, 2006.

Duties as Assistant Dean/Academic Director:

- Technology capitol purchasing and facilities management.
- Technology faculty and staff recruitment and hiring.
- Budgeting and fiscal management.
- Department Director, faculty and staff supervision.
- Class and lab scheduling.
- Student relations and problem solving.

Accomplishments:

- Led design team for five AIS Audio and Video Studios.
- Instigation and development of first AIS web page.
- Executive Producer and Minsk Crew Chief for school documentary *Children of Chernobyl: Ten Years Later*.
- Production, design and implementation of AIS school record company, *3:23 Rekerds*, with four CD releases.
- Director, producer and writer for documentary, *Bill Cumming; Northwest Artist*.
- Development and maintenance of AIS Internship system.
- Organization and supervision of Educator's and Teen's Summer Workshops.
- Commissioned art works displayed at the Seattle Art Museum and the Smithsonian Institute.

Courses taught:

Artist Management & Representation; Audio Recording Applications; Audio Recording Sessions; Audio Recording Techniques; Broadcast Media, Marketing and Analysis; Concert Promotion; History of Popular Music; Job Search Skills; Music & Video Promotion; Music Business & the Media; Portfolio; Professional Career Development; Promotion, Marketing & Distribution; The Record Company: Manufacturing, Distribution & Sales; Stage Technician; Video Production Techniques.